



Curriculum vitae

Family name

KELE

First name

Laszlo

Address

Avenue de Collonge 46
P.O. Box 1337
1820 Montreux
Switzerland

Mobile phone

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E-mail

laszlo@kelepartner.com

Date & place of birth

September 13, 1961 54 years

Nationality

Swiss

Marital status

Married

Children

Four

Languages *mother tongue*

German

other

French

fluent

English

fluent

Hungarian

extended basic knowledge

Spanish/Italian/Russian

basic knowledge

Education

1978 - 1981

Vocational school for chefs, Chur, Switzerland

1968 - 1978

Primary / Secondary School, Chur, Switzerland

Further education, courses

1989 – 1990

Business Informatics SIB , Zurich (Diploma)

Profession accompanied education

1987 – 1988

Business Economist BVS, Zurich (Diploma)

Profession accompanied education

1985

Higher Business School IFKS, Zurich (Diploma)

Profession accompanied education

1981 – 1985

Hotel Management School, Lucerne, Switzerland

(Certified Hotel/Restaurant manager SHL Diploma)

Computer skills

Microsoft Office Applications, Hogatex, Fidelio, GDS, IDS, Vioma etc.

Referees

On demand

Career summary

- 2013** - **now** **Managing Director, Switzerland, Austria, South Germany
Swiss International Hotels, Gland**
*Manage the current portfolio of the franchise partners.
Acquisition of new hotels, 5 in Switzerland and 1 in South Germany. Planning and organizing for those tasks.*
- 2011** - **2012** **Managing Director, Consultant,
Vioma GmbH, Offenburg, Germany**
Reorganisation and repositioning of the core business. Coach to the owner.
- 2011** - **2012** **Vice President of Operations
Swiss International Hotels, Gland**
Acquisition of new hotels, planning and organizing for those tasks.
- 2001** - **2011** **HOTEL MANAGER
Golf Hotel René Capt ****, Montreux, Switzerland**
*I actively contributed to five duple the business revenue and increased profit 10 times.
Was highly committed with marketing, administration, human resources and finances.
Planned and carried out the renovation (work for more than 9 million Swiss francs,
planed and proofed extension for 30 million Swiss francs.*
- 1990** - **today** **SELF EMPLOYED
Kele & Partner, Montreux, Switzerland**
*Work with Marriott, Hilton, Steigenberger, Dorint, Rocco Forte Hotels, Club Med,
Mövenpick Hotels & Resort, 9star and many others.*
*Adviser to new projects like the Grand Hotel Frankfurt-Egelsbach and the Eco Lodge
Concept for Africa.*
*Carried out various consulting projects for manly 4 and 5 star hotels and restaurants in
Switzerland, Germany, Austria and other countries in Europe.*
*Carried out training assignments in Marketing, Finances and IT on behalf of:
Higher Tourism school, Chur, Switzerland, Tourism School, Parpan, Switzerland
Club School Migros in Bienne, Lucerne, Bern and Chur
Tourism school, Prague, Czech Republic, University of Kazan, Kazan, Russia,
Tourism department of Hungary, Budapest, Hungary*
*Worked during 3 seasons as river cruise ship Operations Manager for Inexo Travel,
Paris, with responsibility for 1 to 4 ships (250 passengers- 110 crew per ship)*
- 1989** - **1990** **BUSINESS ORGANISER
Jolie Table Mövenpick Group, Zurich, Switzerland**
*Evaluated a business software (4GL) and hardware for 22 work places
Organised the purchasing department*
- 1988** - **1989** **SYSTEM SUPORTER
Ads Anker Data System LTD, Zurich, Switzerland**
*Carried initiation training sessions and implementation of cash register and merchandise
management systems*

- 1987 - 1988** **OPERATION ANALYST**
Mövenpick Hotel Group, Zurich, Switzerland
Directly reporting to the general management (Ms. J. Prager)
Was responsible for carrying out analysis and making recommendations for improvement in 22 restaurants
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- 1986 - 1986** **Different temporary assignments**
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- 1984 - 1985** **BANQUET ASSISTANT MANAGER**
Hotel Savoy Baur en Ville ***, Zurich, Switzerland**
Assisted and was jointly responsible for the smooth operation of the banquet department with 14 banquet and seminar rooms.
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- 1981 - 1984** **SERVICE/ADMINISTRATION/MANAGEMENT TRAINEE**
Various establishments in Switzerland
Carried out practical work in different departments
The internships are compulsory within the framework of the studies at the Hotel Management School Lucerne
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- 1978 - 1981** **APPRENTICE COOK**
Hotel Duc de Rohan **, Chur, Switzerland**

Date: March 2015